

# ORDER



**Orders**  
**Order / Rev:** 704434  
**Alt Order #:** 06262747  
**Product Desc:** MYRS AGNST ILLGL GNS  
**Estimate:**  
**Flight Dates:** 08/05/12 - 08/05/12  
**Original Date / Rev:** 08/03/12 / 08/03/12  
**Order Type:** Political

**WUSA**

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Mayors Against Illegal Guns  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Non Ballot  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/05/12	1	\$25,000.00	\$21,250.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$25,000.00	\$21,250.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$25,000.00</b>	<b>\$21,250.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WUSA	25%	\$25,000.00
Market	100%	\$100,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBDC	0%	\$0.00
WDCA	0%	\$0.00
WJLA	25%	\$25,000.00
WMDO	0%	\$0.00
WPXW	0%	\$0.00
WRC	25%	\$25,000.00
WTTG	25%	\$25,000.00
WWPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	08/05/12	08/05/12	Face the Nation	CM	1030-11a	-----S	:30	1	\$25,000.00	P-3	0.00	NM	1	\$25,000.00
				Face the Nation	(10:30 AM-11:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 07/30/12	08/05/12	-----S	1	\$25,000.00	0.00								
<b>Totals</b>														<b>1</b>	<b>\$25,000.00</b>